

# PRESU PUBLISIDADE, PRODUSAUN NO *LIVE STREAMING* TATOLI, I.P.

## A. Publisidade iha Portál [www.tatoli.tl](http://www.tatoli.tl)

Nú.	Naran Publisidade	Medida no Durasau	Presu Loron ida/Pájina	Presu Semanál	Presu Mensál	Tarefa Espesial ba Tinan ida (Deskontu 50 %)
1	Pop-Up	1.584 x 994 px	\$ 60.00	\$ 420.00	\$ 1,800.00	\$ 10,800.00
2	Header Banner	3.196 x 394 px	\$ 50.00	\$ 350.00	\$ 1,500.00	\$ 9,000.00
3	Single Article Banner	1.584 x 994 px	\$ 35.00	\$ 245.00	\$ 1,050.00	\$ 6,300.00
4	Left –Right	576 x 1.600 px	\$ 50.00	\$ 350.00	\$ 1,500.00	\$ 9,000.00
5	Right	1.024 x 1.000 px	\$ 40.00	\$ 280.00	\$ 1,200.00	\$ 7,200.00
6	Bottom	3.034 x 382 px	\$ 35.00	\$ 245.00	\$ 1,050.00	\$ 6,300.00
7	Right Video	Kada minutu 1	\$ 40.00			
8	Advertoriál	Presu kada liafuan	Tempu	Presu Espesial		
	Publisidade Advertoriál	25 Sentavu	Permanente	Deskontu ba 15 Sentavu/liafuan bainhira liafuan 1.000 ba leten; Deskontu ba 10 Sentavu/liafuan bainhira publika hotu iha pájina 4.		

## B. Publisidad iha Média Sosiál no Live Streaming

Nú.	Kanál Publisidade	Presu Loron ida	Presu Semanál	Presu Mensál	Tarefa Espesial ba Tinan ida (Deskontu 50 %)
1	Facebook Image Ads	\$40	\$ 280.00	\$ 1,120.00	\$ 6,720.00
2	Facebook Video Ads	\$40	\$ 280.00	\$ 1,120.00	\$ 6,720.00
3	Facebook Slideshow Ads	\$50	\$ 350.00	\$ 1,400.00	\$ 8,400.00
4	Facebook Stories Ads	\$40	\$ 280.00	\$ 1,120.00	\$ 6,720.00
5	Youtube Upload (Video)	\$40	\$ 280.00	\$ 1,120.00	\$ 6,720.00
6	Live Streaming Video Advertising (kada minutu 1)	\$30			

## C. Produsaun Vídeu

Nú.	Tipu Produsaun	Durasau	Presu/Pakote
1	Vídeu badak	Minutu 1	\$ 100.00
2	Viñeta (bumper)	Minutu 1	\$ 100.00
3	Vídeu Pakote	Minutu 10	\$ 1,000.00
4	Pakote Produsaun	Minutu 1 –3	\$ 1,000.00
5	PSA Gravasaun	Minutu 30 –oras 1	\$ 500.00

## D. Foto Jornalístiku

Nú.	Kategoria Foto	Kuantidade	Presu
1	Foto Akontesimentu	1	\$ 20.00
2	Foto Notísia Jerál, Foto Pesoál, Foto Moris Diária, Foto Desportu, Foto Siénsia no Teknolojia, Foto Arte no Kultura, no Foto Sosiedade no Ambiente.	1	\$ 10.00

## E. Dezeñu Publisidade

Nú.	Tipu Dezeñu	Kuantidade	Presu
1	Poster	1	\$ 120.00
2	Banner	1	\$ 60.00
3	Broxura	1	\$ 100.00

## F. Live Streaming (Tranzmisaun Direta)

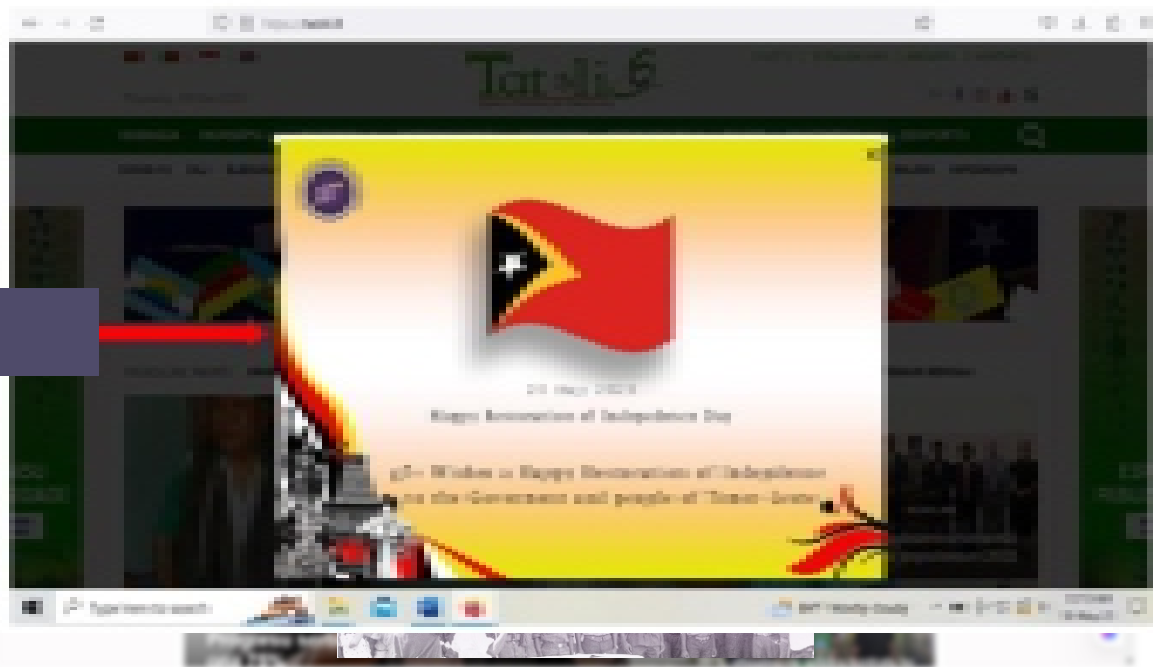
Nú.	Fatin	Durasaun	Presu	Presu Espesiál
1	<b>Dili</b>	Minutu 30 –oras 1	\$ 700.00	Deskontu ba \$ 600.00 kada oras bainhira servisu Live Streaming liu oras 4.
2	<b>Munisípiu inklui RAEOA no Ataúro</b>	Minutu 30 –oras 1	\$ 2,000.00	Deskontu ba \$ 1,700.00 kada oras bainhira servisu Live Streaming liu oras 4.

## LAY OUT PUBLISIDADE

### A. Lay out Publidade iha Portál [www.tatoli.tl](http://www.tatoli.tl)

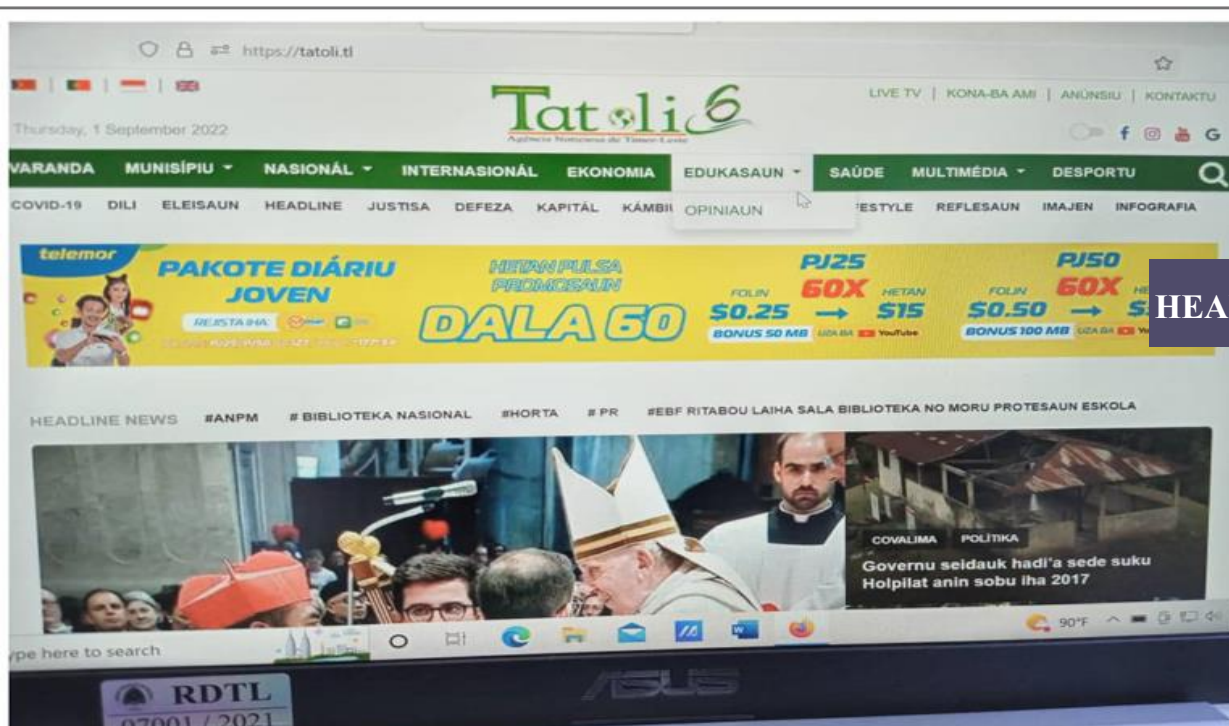
#### 1. Pop-Up, Medida 1.584 x 994 px

POP-UP



#### 2. Header Banner, Medida 3.196 x 394 px

HEADER BANNER

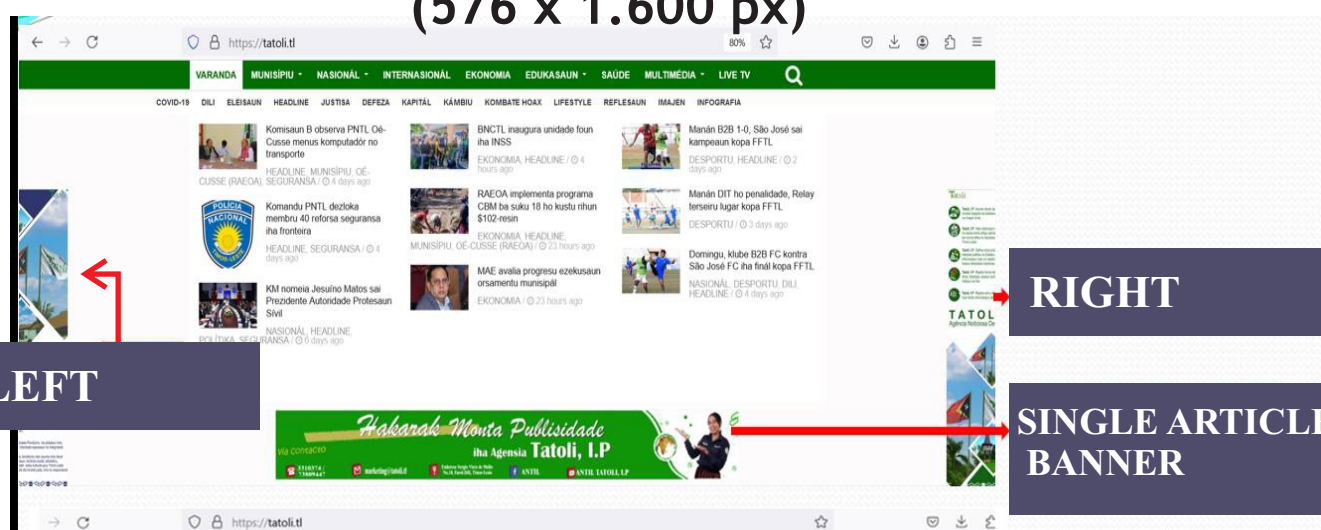


#### 3. Single Article Banner (1.584 x 994 px) no Left-Right (576 x 1.600 px)

LEFT

RIGHT

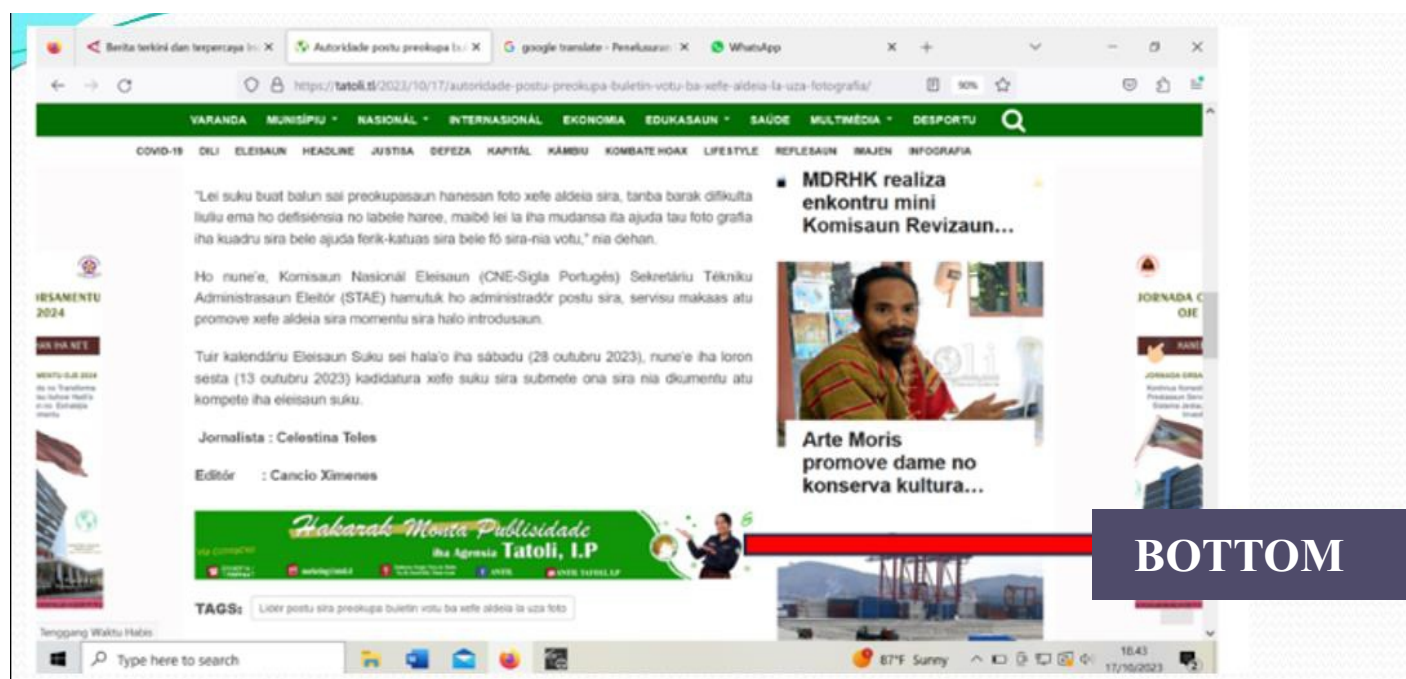
SINGLE ARTICLE BANNER



#### 4. Right, Medida 1.024 x 1.000 px



#### 5. Bottom (Okos), Medida 3.034 x 382 px



#### 6. Right Video ADVERTISING

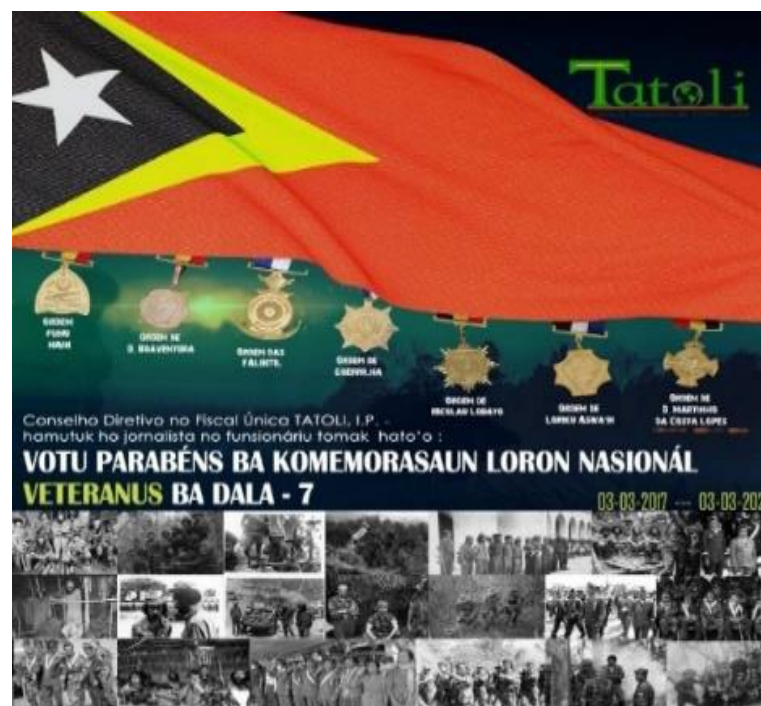


## 7. Publisidade Advertoriál



## B.Lay Out Publisidade iha Média Sosiál no Live Streaming

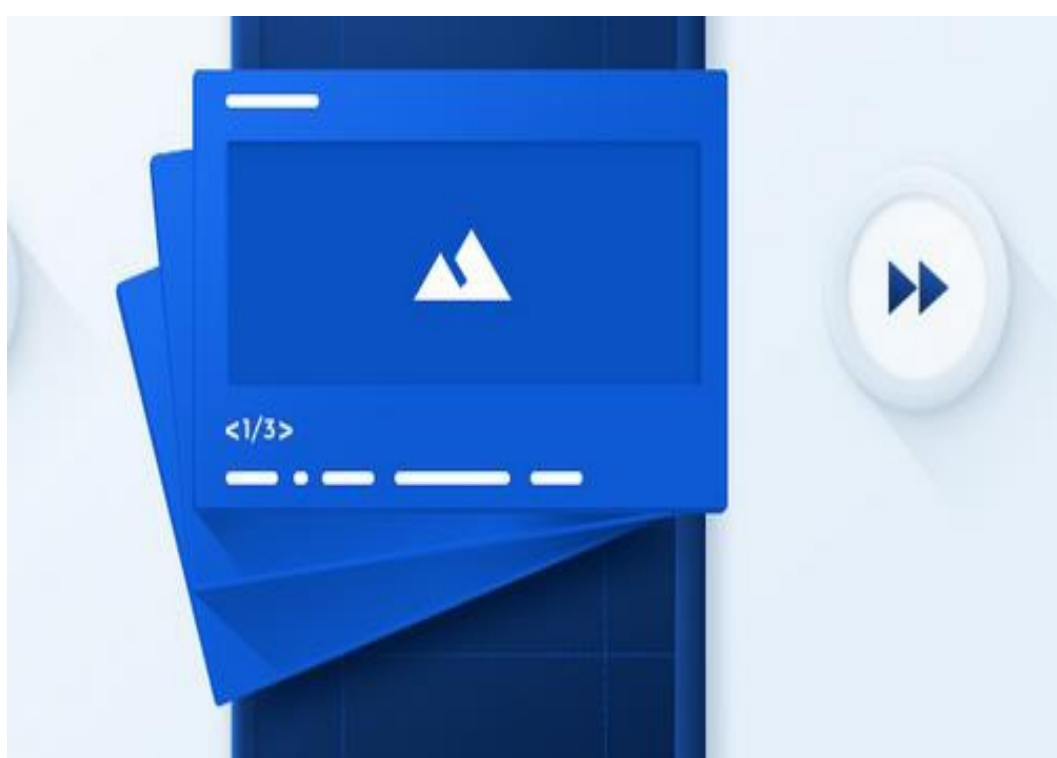
### 1. Facebook Image Ads, Medida 1.024 x 1.000 px



## 2. Facebook Video Ads



## 3. Facebook Slideshow Ads



## 4. Facebook Stories Ads



Ba informasaun klaru, bele kontaktu direta ba númeru telefone;  
3310380, 3310374 / 73809447 ka E-mail: [marketing@tatoli.tl](mailto:marketing@tatoli.tl)